

SleepCon

January 8-10, 2026

Vendor Prospectus

BROUGHT TO YOU BY:

IAOS

Powered by **Restfull**

The Premier Event For Dental Sleep Professionals

And the Perfect Place to Spotlight Your Business

It's our anniversary! Join us for the 9th annual SleepCon, where International Academy of Sleep invites sleep doctors, and vendors to take a deep dive into the IAOS model to run a successful sleep practice. See how IAOS is changing the business of sleep dentistry and helping dentists save more lives.

IAOS members can see between 200-500 sleep patients each and every month – and they're looking for the best of the best to support their businesses.

During this incredible 2-day event, you'll have the chance to meet the country's most ambitious dental sleep professionals who want to improve their practice and get your business in front of them. They want to see their sleep practice thrive and are coming to this event to find the answers to their many questions.



From Our Founder

International Academy of Sleep was founded in 2014, after discovering that there was something missing from other sleep programs – the business strategies that make sleep stick. Since then, International Academy of Sleep has helped dentists expand their practices by creating dental sleep medicine businesses alongside their existing dental practices.

From science to technique, from business strategy to general administration, IAOS members have the tools and support to build the healthcare business of their dreams.

We pride ourselves on guiding dentists through all the necessary steps to establish a thriving dental sleep business with clear mentorship and a thriving community. As an exhibitor at SleepCon, you'll become an integral part of this process and a go-to resource for our attendees. We look forward to you joining us.

Ali Westphal

From Our Executive Director



Welcome to SleepCon 2026! I'm excited to have you join us at this year's event, taking place in a stunning tropical location, designed to inspire and energize. As a valued member of IAOS, this is your opportunity to connect with like-minded professionals, learn the latest in dental sleep medicine, and gain practical tools to grow your practice. Our community is special indeed and it makes us very different from other organizations.

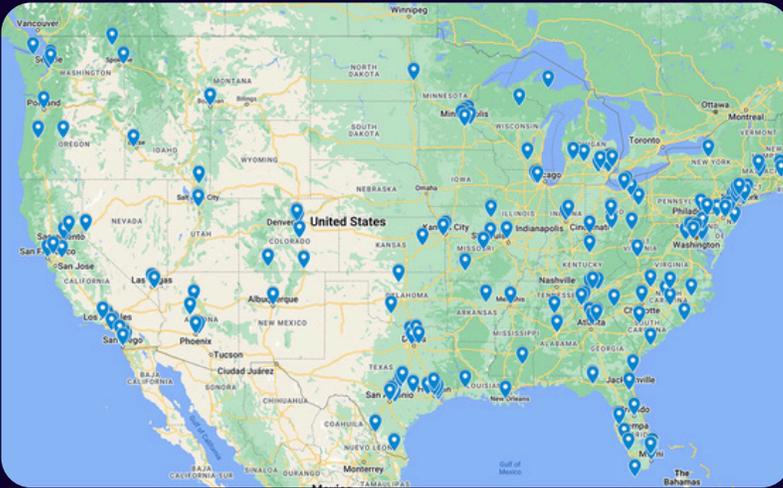
SleepCon 2026 offers expert speakers, hands-on workshops, and a variety of sessions focused on clinical techniques, business strategies and tactics to ensure you success. This event is designed to provide real-world solutions you can immediately apply to your practice.

Dr. Mark Murphy

Your input and participation make all the difference. We will be surveying attendees to help guide and design the content for future retreats and SleepCon 2026. I'm looking forward to seeing the incredible energy, collaboration and costumes this year. Let's make SleepCon 2026 a truly memorable experience together!

Why Exhibit at SleepCon?

SleepCon attendees are ambitious and driven dentists from all across America who are advancing their careers through dental sleep medicine. Some are ready to hang up their handpiece and dedicate themselves solely to sleep; others continue practicing traditional dentistry while implementing sleep.



As IAOS members, these dentists have taken the initiative to expand their services and treat a larger range of patients. They always search for new tools and strategies to introduce into their practice.

Exhibitors will have multiple occasions to meet with SleepCon attendees to expand their professional networks. It's all about being in the right room with the right people, and for many of our past exhibitors, that has been the exhibit hall at SleepCon. Breakfast and lunch is served in the exhibit hall, giving exhibitors the perfect opportunity to strike up a conversation. All attendees are given a swag bag that includes a marketing piece from exhibitors as well.

Previous Exhibitors



What Our Exhibitors Say



We've been coming to SleepCon for the past 4 years, and it's never disappointed. All the members are committed to growing their sleep businesses and are excited to talk to vendors who can help them achieve their goals. Just make sure you bring your A-game for the Halloween costume party!



The #1 thing I love about attending SleepCon is connecting with IAOS members and hearing their successes in getting patients treated for Obstructive Sleep Apnea. It's inspiring to see attendees from across the country sharing best practices, coach insights, and genuinely enjoying the family-like atmosphere. SleepCon truly showcases why IAOS uniquely positions its members for unmatched success.



We have been involved with IAOS for 7 years, and for the last 5, we have been sponsors for Sleep Con. We love exhibiting at Sleep Con because it gives us a chance to meet face-to-face with current and new clients so that we can help with any and all the information they need for their HST needs.

Sleep Con is an exciting and informative experience sharing new ideas, products, and education.



Sponsorship Opportunities

All Exhibitor Registrations includes:

- ✓ (1) 6 ft. table and (2) chairs
- ✓ Complimentary 50-word listing in the online exhibitor list and print program
- ✓ (1) SleepCon swag bag
- ✓ Cocktail reception and morning and afternoon coffee breaks in the exhibit hall
- ✓ Opportunity to network and connect with the industry's top leaders and professionals

Exhibitor Registrations DO NOT include:

- ✗ Additional Furniture
- ✗ Storage of crates and empties
- ✗ Feight and material handling
- ✗ Labor and other services needed for your exhibit space
- ✗ Lead retrieval devices
- ✗ Utilities (electricity, internet, phone, gas, water, or drain)
More information to come
- ✗ Cleaning services within your booth space

Guaranteed Space Requirement:

To guarantee exhibit space, each exhibitor must submit full payment for the conference package selected, unless otherwise agreed to in writing. Your space is not guaranteed until payment is received in full.

Sponsorship Tiers

	Diamond \$18,000	Gold \$7,995	Silver \$5,995
Booth Size	10 x 20 <small>Choice of booth location included</small>	10 x 10	10 x 10
1 static banner in the January 2026 IAOS monthly member newsletter	●		
Post-event eblast to SleepCon attendees	●		
Presentation	●		
Listed in agenda as exhibitor under corresponding tier	●	●	●
1 promo item included in SleepCon swag bag	●	●	
Logo hyperlinked to your website on SleepCon page	●	●	●
Admission to Celebration party	●	●	●
Sponsored E-blast to full IAOS list	●	●	
Pre-Event Social Media Blast & Content Kit	●	●	●
1:1 pre-event social post highlighting your business + branded promo posts	3	2	1
Event Badges	6	4	2



Not ready to upgrade, but see something you like in a higher tier?

Contact our team to discuss our a la carte options at sleepcon@iaos.com or by scanning QR code

Sponsorship Add-Ons

In addition to our 3 exhibitor packages, we have a number of add-on options available. Customize how you showcase your brand!

Meal Sponsor

Be the first brand our attendees see when it's time to refuel by sponsoring a catered breakfast or lunch! "Sponsored by YOU" signage, food, and beverages included.

Lunch – \$5,000
Breakfast – \$3,000

A la carte eblast

\$3,000

A La Carte eBlast - \$3000 - Your choice of one (1) eblast to registered SleepCon attendees before or after the January 2026 event

Swag drop

\$2,000

Swag Bag Drop - \$2000 - Your promo item (1) added to our swag bags for SleepCon 2026 attendees

Refreshment Break

\$1,000

Give attendees a reason to wake up to your brand by sponsoring a refreshment break. "Sponsored by YOU" signage and coffee, teas, a selection of snacks included.

Party Sponsor

Contact us for pricing

Have your signature cocktail featured on the menu at our much anticipated Halloween Party!

Tailored Contest

Contact us for pricing

Create a splash with an exclusive SleepCon contest, awarding a brand experience, product, or service to a lucky SleepCon attendee.

Presentation

Contact us for pricing

Present a relevant topic of your choice to a room of SleepCon attendees.

Have another idea?

We'd love to discuss how to have your brand at SleepCon 2026!

Important Dates

SleepCon

January 8-10, 2026



August 31, 2025

Last day for exhibitor registration



November 30, 2025

Swag bag marketing materials must be received by this date.

Become A Sleepcon Exhibitor Now

Fill out the SleepCon Exhibitor Registration Form [HERE](#)

Or use link below to register
<https://iaos.com/sleepcon/>



Once we receive your request form, we will review it and reach out to you promptly so please keep an eye out for that in your inbox.

Prior to the event, we will send you more information regarding set up, required materials, and more. If you miss the 11/30/25 deadline, materials must be delivered to IAOS events manager onsite by 12pm 1/08/26 to be included in swag bags.

If you have any questions, comments, or concerns, please contact:

Claudia Villatoro
908-258-0341
sleepcon@iaos.com

IAOS
Powered by Restfull



SleepCon

January 8-10, 2026

**Turning Dentists Into
Happy Healthcare
Entrepreneurs**

BROUGHT TO YOU BY:

IAOS

Powered by **Restfull**

